



# Why Buy New?

## ●BUILD YOUR DREAM.

When you purchase someone else's home, you purchase someone else's vision and decorating tastes.

## ●NO SURPRISES.

When you purchase someone else's home, you may find someone else's problems. A new On Point home will not require the upkeep that an older home will require.

## ●REASSURANCE.

All On Point homes come with warranties on appliances, structural defects, roofing and other such assurances that could be costly if replacement is needed.

## ●LONG TERM MONEY SAVINGS.

On Point homes are built much more energy efficient than homes that were built five to ten years ago.

## ●LOW MAINTENANCE.

Much of the materials On Point uses today when building homes are low-maintenance.

## ●ADVANCED TECHNOLOGY & DESIGN.

Retrofitting an older home for some of today's technology can be costly and time consuming. Wiring, appliances and windows are just a few features in homes today that have improved greatly. Buy new and get the latest in technology and design.

## ●SELECTION.

On Point's Communities offer a variety of floor plans and homesite options, making it easy for you to find the home and neighborhood of your dreams.

## ●COMMUNITY DESIGN.

On Point Communities are designed to balance personal and public areas, supporting Customers' needs for a sense of safety, privacy, fellowship and activity.

## ●COMPETITIVE PRICING.

With numerous new homebuilders in all of the major metropolitan areas today, we must compete for your business. This means better pricing, incentives and included features for you, our On Point Customer.

## ●TIMING.

On Point has homes available at a variety of different stages in the construction process, giving Customers a choice in their closing time frame.

## ●APPRECIATION.

Most new homes have a longer life expectancy than existing homes, giving them a longer period of time to appreciate in value.

## ●CONVENIENT FINANCING.

Obtaining financing when purchasing a home can be tiresome and stressful. On Point has simplified the process by researching lenders, who will work to make sure your dream home is obtainable.

## ●LONGEVITY.

On Point has delivered homes for more than 15 years across Columbia and surrounding areas.

